INDEX TO

HARVARD BUSINESS REVIEW

VOLUME XIII

OCTOBER, 1934–JULY, 1935

AUTHORS AND ARTICLES

ALEXANDER, R. S. The Problem of Over-lapping in the Codification of Practices in the Wholesale Trades....271

BAKER, JOHN C. (co-author, William L. Crum). Compensation of Corporation Executives—the 1928–1932 Record....321

BARNETT, GEORGE E. The Securities Act of 1933 and the British Companies Act.... 1

BRUNDAGE, PERCIVAL F. Depreciation—An Old Subject with a New Importance....334

BUEHLER, ALFRED G. Business, Taxation, and Government Spending.... 96

CASSADY, RALPH, JR. (co-author, Harold M. Haas). Analyzing the Market of Mail Order House Retail Stores....493

CHISHOLM, JOHN K. Can Rubber Restriction Succeed?....475

COFFMAN, PAUL B. The Theory of a Business Policy Audit....435

CRUM, WILLIAM L. (co-author, John C. Baker). Compensation of Corporation Executives—the 1928–1932 Record....321

DAMERON, KENNETH. The Retail Department Store and the NRA....261

DAUER, ERNST A. (co-author, Harry G. Guthmann). Stocks *vs.* Bonds as Life Insurance Investments during Depression....237

GARCEAU, OLIVER. The Ottawa Conference—An Experiment in Indirect Imperialism....381

GRAVES, W. W., JR. Effects of AAA on Tobacco Production....463

GUTHMANN, HARRY G. (co-author, Ernst A. Dauer). Stocks *vs.* Bonds as Life Insurance Investments during Depression....237

HAAS, HAROLD M. (co-author, Ralph Cassady, Jr.). Analyzing the Market of Mail Order House Retail Stores....493

HARDING, T. SWANN. Our Federal Civil Service. 157

HARTZEL, ELMER. Time Deposits.... 33

HERRING, E. PENDLETON. Politics and Radio Regulation....167

HOPWOOD, J. O. Job Analysis and Classification in Payroll Administration....141

ISAACS, NATHAN. The NRA Decision....393

JOLLY, PIERRE. Clearing Off International Commercial Debts....186

LAZARSFELD, PAUL F. The Psychological Aspect of Market Research.... 54

LEY, W. H. Protection for the Disabled Worker. 309

LINK, HENRY C. (co-author, Irving Lorge). The Psychological Sales Barometer....193

LISMAN, F. J. Protective Committees for Security Holders.... 19

LORGE, IRVING (co-author, Henry C. Link). The Psychological Sales Barometer....193

LUCAS, ARTHUR F. Restrictive Activities of the British Trade Association....453

LUCIUS, JACQUES. The Inland Waterways of France....353

NUGENT, ROLF. Earnings of Small-loan Licensees, 1929 to 1933....249

PARKER, BENJAMIN M. Control of Production under the Ice Code....483

PHILLIPS, CHARLES F. A History of the F. W. Woolworth Company....225

RIEGEL, JOHN W. Some Basic Managerial Responsibilities....286

RUGGLES, C. O. Some Aspects of Public Utility Rate Making....417

RYAN, FRANKLIN. Functional Elements of Market Distribution....205

SCHWOB, PHILIPPE. Relations between the State and the Electric-power Industry in France.... 82

SMITH, GEORGE ALBERT, JR. Silver—Its Status and Outlook.... 44

SWEENEY, HENRY W. Approximation of Appraisal Values by Index Numbers....108

TAEUSCH, CARL F. Wage Policies and Employment....129

WEBER, GEORGES M. Legislative Weapons in Inter-industry Competition—Oils and Fats.... 72

WERNETTE, J. PHILIP. The English Banking System....366

WHELDEN, C. H., JR. An Index of Business Activity—Manufacturing Values and Payrolls. 503

WILSON, G. LLOYD. Are Railroad Freight Rate Structures Obsolete?....179

WILSON, M. L. Agricultural Adjustment: A Step in the Evolution of Agricultural Policy....405

WILSON, R. H. A Scientific Routine for Stock Control....116

WYER, RAMON. Fact and Fallacy on the St. Lawrence....344

Books Received....258, 513

INDEX TO

HARVARD BUSINESS REVIEW

VOLUME XIII

OCTOBER, 1934–JULY, 1935

AUTHORS AND ARTICLES

ALEXANDER, R. S. The Problem of Over-lapping in the Codification of Practices in the Wholesale Trades....271

BAKER, JOHN C. (co-author, William L. Crum). Compensation of Corporation Executives—the 1928–1932 Record....321

BARNETT, GEORGE E. The Securities Act of 1933 and the British Companies Act.... 1

BRUNDAGE, PERCIVAL F. Depreciation—An Old Subject with a New Importance....334

BUEHLER, ALFRED G. Business, Taxation, and Government Spending.... 96

CASSADY, RALPH, JR. (co-author, Harold M. Haas). Analyzing the Market of Mail Order House Retail Stores....493

CHISHOLM, JOHN K. Can Rubber Restriction Succeed?....475

COFFMAN, PAUL B. The Theory of a Business Policy Audit....435

CRUM, WILLIAM L. (co-author, John C. Baker). Compensation of Corporation Executives—the 1928–1932 Record....321

DAMERON, KENNETH. The Retail Department Store and the NRA....261

DAUER, ERNST A. (co-author, Harry G. Guthmann). Stocks *vs.* Bonds as Life Insurance Investments during Depression....237

GARCEAU, OLIVER. The Ottawa Conference—An Experiment in Indirect Imperialism....381

GRAVES, W. W., JR. Effects of AAA on Tobacco Production....463

GUTHMANN, HARRY G. (co-author, Ernst A. Dauer). Stocks *vs.* Bonds as Life Insurance Investments during Depression....237

HAAS, HAROLD M. (co-author, Ralph Cassady, Jr.). Analyzing the Market of Mail Order House Retail Stores....493

HARDING, T. SWANN. Our Federal Civil Service. 157

HARTZEL, ELMER. Time Deposits.... 33

HERRING, E. PENDLETON. Politics and Radio Regulation....167

HOPWOOD, J. O. Job Analysis and Classification in Payroll Administration....141

ISAACS, NATHAN. The NRA Decision....393

JOLLY, PIERRE. Clearing Off International Commercial Debts....186

LAZARSFELD, PAUL F. The Psychological Aspect of Market Research.... 54

LEY, W. H. Protection for the Disabled Worker. 309

LINK, HENRY C. (co-author, Irving Lorge). The Psychological Sales Barometer....193

LISMAN, F. J. Protective Committees for Security Holders.... 19

LORGE, IRVING (co-author, Henry C. Link). The Psychological Sales Barometer....193

LUCAS, ARTHUR F. Restrictive Activities of the British Trade Association....453

LUCIUS, JACQUES. The Inland Waterways of France....353

NUGENT, ROLF. Earnings of Small-loan Licensees, 1929 to 1933....249

PARKER, BENJAMIN M. Control of Production under the Ice Code....483

PHILLIPS, CHARLES F. A History of the F. W. Woolworth Company....225

RIEGEL, JOHN W. Some Basic Managerial Responsibilities....286

RUGGLES, C. O. Some Aspects of Public Utility Rate Making....417

RYAN, FRANKLIN. Functional Elements of Market Distribution....205

SCHWOB, PHILIPPE. Relations between the State and the Electric-power Industry in France.... 82

SMITH, GEORGE ALBERT, JR. Silver—Its Status and Outlook.... 44

SWEENEY, HENRY W. Approximation of Appraisal Values by Index Numbers....108

TAEUSCH, CARL F. Wage Policies and Employment....129

WEBER, GEORGES M. Legislative Weapons in Inter-industry Competition—Oils and Fats.... 72

WERNETTE, J. PHILIP. The English Banking System....366

WHELDEN, C. H., JR. An Index of Business Activity—Manufacturing Values and Payrolls. 503

WILSON, G. LLOYD. Are Railroad Freight Rate Structures Obsolete?....179

WILSON, M. L. Agricultural Adjustment: A Step in the Evolution of Agricultural Policy....405

WILSON, R. H. A Scientific Routine for Stock Control....116

WYER, RAMON. Fact and Fallacy on the St. Lawrence....344

Books Received....258, 513

SUBJECT INDEX

A

Accounting
and depreciation....334
in English and American banks....375
Advertising
and radio broadcasting....173
and retail code....266
psychology of....59, 193
Agricultural Adjustment Administration
and the civil service....157
and tobacco production....463
policy of....405
"Agricultural Adjustment: A Step in the Evolution of Agricultural Policy" by M. L. Wilson..405
"Analyzing the Market of Mail Order House Retail Stores" by Ralph Cassady, Jr., and Harold M. Haas....503
Appraisal company methods....110
Appraisal of values in corporate management....440
American Federation of Labor....170, 175
"Approximation of Appraisal Values by Index Numbers" by Henry W. Sweeney....108
"Are Railroad Freight Rate Structures Obsolete?" by G. Lloyd Wilson....179
Assessments under codes
of retail stores....269
of wholesale groups....275

B

Bank of England....367, 371
Banks
English structure of....366
regulation of....1
time deposits in....33
Bethlehem Steel Corporation....327
Bonds....13, 24, 237
"Bonus" methods of compensation....325
Boston public utility rates....418
Branch banking in Engl nd....372
British Companies Act....1, 454
British Empire and indirect imperialism....381
British trade associations....453
Business cycle and public utility rates....426
Business policy audit, theory of....435
"Business, Taxation, and Government Spending" by Alfred G. Buehler....96
Butter industry....72

C

"Can Rubber Restriction Succeed?" by John K. Chisholm....475
Canada
employee insurance in....309
insurance investment policy of Sun Life Assurance Company of....237
Ottawa Conference in....381
St. Lawrence Waterway and....321
silver production in....48
time deposits in....34
Capitalization of value....37, 41
Cardozo, Mr. Justice....396
China, use of silver in....48
Cigarettes. *See* Tobacco
Civil service....157
Clearing houses, in France....186
"Clearing Off International Commercial Debts" by Pierre Jolly....186
Codes. *See* National Recovery Administration
Commercial banks
deposits in....33
English system of....366
"Compensation of Corporation Executives—the 1928–1932 Record" by John C. Baker and William L. Crum....321
Competition
and the NRA decision....393
in the oil and fat industries....72
of business and government....102
Construction of ice plants....490
Consumer surveys....54, 193, 503
"Control of Production under the Ice Code" by Benjamin M. Parker....483
Credit, short term....40

D

Debts, international commercial....186
Delegation of legislative powers....396
Demand deposits....33
"Depreciation—An Old Subject with a New Importance" by Percival F. Brundage....334
Depreciation
and income tax....109
of insurance investments....242
Distribution, control of in England....455
Dividends, stock....244
Drugs, sales of in stores under codes....266

E

"Earnings of Small-loan Licensees, 1929 to 1933" by Rolf Nugent....249
Eastman, Joseph B....180
Economy Act....159

"Effects of AAA on Tobacco Production" by W. W. Graves, Jr. 463
Electric-power industry in France 82
Employment
  administration in English banks 375
  and job analysis 141
  and the retail code 266
  and wage policies 129
  factory 501
  in the civil service 157
  of executives 324
England
  and the Ottawa Conference 381
  and the rubber restriction plan 477
  banking policies in 1, 39, 366
  public utility rates in 417
  trade associations in 453
  Woolworth Company in 288
"English Banking System, The" by J. Philip Wernette 366
Executives
  and managerial responsibility 286
  compensation of 321
Exports
  and American agriculture 406
  and tobacco 468

F

"Fact and Fallacy on the St. Lawrence" by Ramon Wyer 344
Farm Credit Administration 158, 409
Farm legislation 409
Fat industry, competition in 72
Federal Civil Service 157
Federal Farm Board 409
Federal Radio Commission 167
Federal Reserve System
  Bank of New York and 112, 367
  membership in 33
Federal Trade Commission 2, 321, 396
Financing
  government 96
  of life insurance companies 237
  of small loan companies 252
France
  civil service in 164
  electric power industry in 82
  inland waterways of 353
  international clearing in 186
Freight rates 179
"Functional Elements of Market Distribution" by Franklin Ryan 205

G

Germany
  and trade with France 189
  and trade with Great Britain 386
  market research in 56
Government
  control of
    industry 167, 393, 483
    agriculture 405, 463
  financing 96
Great Lakes and the St. Lawrence Waterway 344

H

"History of the F. W. Woolworth Company, A" by Charles F. Phillips 225
Hoarding of silver 47
Hoover, Herbert
  and radio control 167, 169, 173
  and the Farm Board 408

I

Ice industry and the NRA 483
Income tax 109, 334, 339
Index numbers 108, 493
"Index of Business Activity—Manufacturing Values and Payrolls, An" by C. H. Whelden, Jr. 493
India, silver situation in 44
Industry
  and depreciation 366
  and public utility rates 425
  and the demand for silver 46
  and trade associations in Great Britain 453
  wages and employment in 134
"Inland Waterways of France, The" by Jacques Lucius 353
Insurance
  disability, for industrial worker 309
  investments, life 237
  resources of companies 36
Inter-industry competition, oils and fats 72
Interstate commerce and the NRA decision 393
Interstate Commerce Commission 1, 31, 131, 179, 420, 432

J

"Job Analysis and Classification in Payroll Administration" by J. O. Hopwood 141
Joint-stock banks 2, 366

K

Kerr-Smith Tobacco Act 465

L

Labor
  civil service and 164
  disability insurance for 309
  payroll administration and 141
  radio broadcasting and 170
  relations toward management 142
  wage policies and 129
  wholesale codes and 276
"Legislative Weapons in Inter-industry Competition—Oils and Fats" by Georges M. Weber. 72
Life insurance investments 237
Lloyds Bank 366, 370

M

Mail order houses, retail stores of 503
Management
  and executive compensation 321
  and payroll administration 141
  and protection of workers 309
  and wage policies 129
  basic responsibilities of 286
  corporate, and changing conditions 435
  incompetent 30
  stock control methods of 116
Manufacturing values and payrolls 493

Marketing
elements of distribution....205
methods of F. W. Woolworth Company....233
research, psychological aspects of....54, 193
retail stores of mail order houses....503
values of stockholders....238
Metropolitan Life Insurance Company....237
Midland Bank....366
Mining of silver....48
Motor transportation, competition with railroads.179
Mutual savings banks, resources of....36

N

National Broadcasting Company....175
National Industrial Conference Board....97
National Recovery Administration
civil service and....160
codes
"borderline"....267
ice....483
manufacturers'....269, 279
of fair competition....395
retail....261
trade practices and....298
retail department stores and....261
"NRA Decision, The" by Nathan Isaacs....393
New York Stock Exchange....28, 321

O

Oils *vs.* fats....72
"Ottawa Conference, The" by Oliver Garceau..381
"Our Federal Civil Service" by T. Swann Harding.157
Overdrafts in English banks....377

P

Paris Chamber of Commerce....186
Parson, H. T....235
Payroll administration....129, 141, 493
Planning, long range....304, 444
"Politics and Radio Regulation" by E. Pendleton Herring....167
Price control
in England....456
of ice....483
of rubber....476
of silver....50
of tobacco....467
"Problem of Overlapping in the Codification of Practices in the Wholesale Trades, The" by R. S. Alexander....271
Production
control of
ice....484
in agriculture....413
in English manufacturing....453
rubber....476
tobacco....463
of electricity in France....88
of silver....48
"Protection for the Disabled Worker" by W. H. Ley....309
"Protective Committees for Security Holders" by F. J. Lisman....19
"Psychological Aspect of Market Research, The" by Paul F. Lazarsfeld....54
"Psychological Sales Barometer, The" by Henry C. Link and Irving Lorge....193
Public school teachers, wages and employment of.137
Public utilities
as life insurance investments....245
depreciation policies of....339
in France
electric power industry....84
inland waterways....353
rate making for....417
St. Lawrence Waterway and Power Project....344
wages and employment in....134
Purchasing
and stock control....116
power....129, 142, 501
psychological aspects of....63

R

Radio Corporation of America....168, 175, 176
Radio regulation....167
Railroad
competition with waterways....344, 353
freight rates....179
reorganizations....21
wages and employment....133
Rate making in public utilities....417
Real estate mortgages....23
"Relations between the State and the Electric-power Industry in France" by Philippe Schwob.82
Reorganizations
of corporations....29
of railroads....21
Research, market....54, 193
"Restrictive Activities of the British Trade Association" by Arthur F. Lucas....453
"Retail Department Store and the NRA, The" by Kenneth Dameron....261
Retail stores of mail order houses....503
Rubber, restriction of production of....475

S

St. Lawrence Waterway and Power Project....344
Schechter case....393, 492
"Scientific Rountine for Stock Control, A" by R. H. Wilson....116
"Securities Act of 1933 and the British Companies Act, The" by George E. Barnett....1
Securities Exchange Act of 1934....12, 17, 334
Security holders, protective committees for....19
"Silver—Its Status and Outlook" by George Albert Smith, Jr....44
Small-loan licensees....249
Smith, Adam....143, 307
"Some Aspects of Public Utility Rate Making" by C. O. Ruggles....417
"Some Basic Managerial Responsibilities" by John W. Riegel....286
Specialization, job....143
Statistics and market research....200
Stock control....116
"Stocks *vs.* Bonds as Life Insurance Investments during Depression" by Harry G. Guthmann and Ernst A. Dauer....237
Sun Life Assurance Company of Canada....237
Supreme Court
and public utility rate making....422
and the NRA decision....393, 492

T

Tariff
and the oil and fat industries....72
protective, and the British Empire....389
Taxation....96
Tennessee Valley Authority....158, 350, 432
"Theory of a Business Policy Audit, The" by Paul B. Coffman....435
"Time Deposits" by Elmer Hartzel....33
Tobacco
production and the AAA....463
psychology of cigarette sales....195, 199
Trade practices
and retail codes....269
and the ice code....483
and wholesale codes....277
improving of....298
restrictive activities in Great Britain....453
Transportation
freight....179
waterway
in France....353
on the St. Lawrence....344

U

Underwriters, responsibility of....12
Unemployment....129, 159
Unions, labor....164
U. S. Department of Commerce....167, 346
U. S. Treasury
and silver....45, 52
and taxation....96, 109

V

Values, indexes of....496

W

"Wage Policies and Employment" by Carl F. Taeusch....129
Wages
administration of....141
and employment....129
and manufacturing values....493
and the retail code....266, 268
Wallace, Secretary of Agriculture
....157, 162, 408, 413, 415
Walsh, Frank P....348, 350
Washington Plan for public utilities....417
Woolworth Company, F. W....225

OCT 22 1934